

# CINEMA ACROSS MEDIA: THE 1920s

PRESENTED BY THE DEPARTMENT OF FILM & MEDIA  
UNIVERSITY OF CALIFORNIA, BERKELEY

FIRST INTERNATIONAL  
BERKELEY CONFERENCE  
ON SILENT CINEMA

FEBRUARY 24-26, 2011

# BERKELEY ART MUSEUM

# PACIFIC FILM ARCHIVE

THURSDAY  
FEBRUARY 24

2.30 – 3.30 PM

PANEL IN HONOR OF MIRIAM BRATU HANSEN (1949 – 2011)  
MODERATOR: MARK SANDBERG, UNIVERSITY OF CALIFORNIA, BERKELEY

**TOM GUNNING**, University of Chicago  
**GERTRUD KOCH**, Free University of Berlin  
**DANIEL MORGAN**, University of Pittsburgh  
**LINDA WILLIAMS**, University of California, Berkeley

4 – 5.30 PM

**TOM GUNNING**, University of Chicago  
INTRODUCTION: NICHOLAS BAER  
**FROM THE CINEMA OF ATTRACTIONS TO THE MONTAGE OF ATTRACTIONS:  
THE ART OF RUNNING FILM HISTORY BACKWARDS**

7 – 9.30 PM

SCREENING OF L'INHUMAINE  
(MARCEL L'HERBIER, 1924)

INTRODUCTION: GERTRUD KOCH  
JUDITH ROSENBERG ON PIANO

FRIDAY  
FEBRUARY 25

9 – 10.30 AM

**GERTRUD KOCH**, Free University of Berlin  
INTRODUCTION: ALTHEA WASOW  
**OFF/ON/IN: CONFIGURATIONS OF VOICE, BODY AND APPARATUS**

11 AM – 12.30 PM

**"LOCAL" AESTHETICS AND THE AESTHETICS OF LOCATION**  
MODERATOR: NATALIA BRIZUELA, UNIVERSITY OF CALIFORNIA, BERKELEY

**SARAH KELLER**, Colby College  
APPROACHES TO TRUTH:  
JEAN EPSTEIN AND INTERMEDIAL REVELATIONS OF THE 1920s

**LUCIANA CORRÊA DE ARAÚJO**, Federal University of São Carlos  
MOVIE PROLOGUES IN RIO DE JANEIRO (1926–1927)

**LAURA ISABEL SERNA**, University of Southern California  
PICTURING LA PATRIA: ETHNOGRAPHY, COSTUMBRISMO, AND MEXICAN FEATURE  
FILM PRODUCTION IN THE 1920s

2 – 3.30 PM

**CINEMA, LIGHT, ARCHITECTURE**  
MODERATOR: KATHERINE PETRIN, ARCHITECTURAL RESOURCES GROUP

**MEGAN LUKE**, University of Chicago  
FILM-SPACE, LIGHT-ARCHITECTURE: THEO VAN DOESBURG AND KURT SCHWITTERS

**BRIAN JACOBSON**, University of Southern California  
PRODUCING CINEMA AND INDUSTRIAL MODERNITY AT THE CITÉ ELGÉ, 1919–1929

**NOAM ELCOTT**, Columbia University  
INVISIBLE ARCHITECTURES

4 – 5.30 PM

**ANTHONY VIDLER**, Cooper Union  
INTRODUCTION: MARK SANDBERG  
**THE PROMENADE ARCHITECTURALE: SPACE AND MOVEMENT IN 1930s MODERNISM  
FROM EISENSTEIN TO LE CORBUSIER**

7 – 8.45 PM

**THE BODY: FORMS, MODELS, CONSTRUCTIONS**  
MODERATOR: YIMAN WANG, UNIVERSITY OF CALIFORNIA, SANTA CRUZ

**WEIHONG BAO**, Columbia University  
PLASTIC CINEMA, FLEXIBLE MEDIA: DAN DUUYU'S AMATEUR ART OF BEAUTY AND  
THE POLITICS OF INTERMEDIAL EMBODIMENT IN 1920s CHINA

**KAVEH ASKARI**, Western Washington University  
SCULPTURE, MODELING, AND MOTION-PICTURE CRAFT:  
PROMOTING REX INGRAM AT METRO

**MARK LYNN ANDERSON**, University of Pittsburgh  
DESERTS OF MODERNITY: VALENTINO AND THE NATIONAL GEOGRAPHIC

**MEDIA CONSOLIDATION AND CONGLOMERATION**  
MODERATOR: RICHARD ABEL, UNIVERSITY OF MICHIGAN

**ANDRÉ GAUDREAU**, Université de Montréal  
& **LOUIS PELLETIER**, Concordia University  
FROM PHOTOPLAYS TO PICTURES: AN INTERMEDIAL PERSPECTIVE ON THE NAMES  
FOR "MOVING PICTURES" IN THE LATE SILENT ERA

**CHARLIE KEIL**, University of Toronto  
INVENTING HOLLYWOOD FOR THE 1920s

**ROSS MELNICK**, Emory University  
THE EMERGENCE OF CONVERGENCE: INTERMEDIALITY AND THE CONVERGENCE  
OF FILM, BROADCASTING, AND MUSIC PUBLISHING AND RECORDING IN THE 1920s

**PAOLO CHERCHI USAI**, Haghefilm Foundation  
INTRODUCTION: LAURA HORAK  
**THE UNBEARABLE LIGHTNESS OF CANON: SILENT COMEDIES IN THE 1920s**  
PASS THE GRAVY (FRÉD L. GUIOL, 1928)  
SPRINGTIME SAPS (LES GOODWIN, 1927)  
SHOULD MEN WALK HOME? (LEO MCCAREY, 1927)  
JUDITH ROSENBERG ON PIANO

# BERKELEY ART MUSEUM

# PACIFIC FILM ARCHIVE

SATURDAY  
FEBRUARY 26

9 – 11 AM

## MOBILIZING THE ARCHIVE: PROJECTORS, EXHIBITORS, INDUSTRIES

PLENARY ROUNDTABLE

MODERATOR: JANET BERGSTROM, UNIVERSITY OF CALIFORNIA, LOS ANGELES

**HAIDEE WASSON**, Concordia University

SUITCASE CINEMA: THE CASE OF THE PORTABLE FILM PROJECTOR

**DINO EVERETT**, Hugh M. Hefner Moving Image Archive,

University of Southern California

OLD DOG NEW TRICKS: USING 9.5MM FILMS TO REVISIT THE FINAL FILMS  
OF VITAGRAPH

**MASAKI DAIBO**, Theatre Museum, Waseda University

UMBILICAL LINKS OR DISCONTINUITIES – RECONSIDERING THE EARLY JAPANESE  
SOUND CINEMA IN TERMS OF PHONOFILMS

**KIM TOMADJOGLOU**, Independent Preservation Consultant and Curator

ITINERANT EXHIBITORS FELIX AND EDMUNDO PADILLA

**DAVID WOOD**, Institute for Aesthetic Research, National Autonomous

University of Mexico

SOUND, COLOUR AND INTERTITLES IN SILENT BLACK AND WHITE FILMS:  
ON ORIGINALITY AND PERFORMANCE IN 1920s MEXICAN CINEMA

**JAN-CHRISTOPHER HORAK**, Film & Television Archive,

University of California, Los Angeles

THE CZECH FILM INDUSTRY IN THE 1920s: QUESTIONING NATIONAL CINEMA

## FILM ARTISTRY AND MULTIMEDIA PRACTICE

MODERATOR: LINDA WILLIAMS, UNIVERSITY OF CALIFORNIA, BERKELEY

**TAMI WILLIAMS**, University of Wisconsin, Milwaukee

THE MUSICALITY OF GESTURE IN THE CINEMA OF GERMAINE DULAC

**OKSANA BULGAKOWA**, Johannes Gutenberg University, Mainz

EISENSTEIN AS MULTIMEDIA ARTIST, PETER GREENAWAY AS HIS CURATOR

**LUCY FISCHER**, University of Pittsburgh

LA ROUE (THE RAIL), SILENT CINEMA AND THE "WHEELS OF CONSCIOUSNESS"

## INTERMEDIARY ZONES: FILM AND THE AVANT-GARDES

MODERATOR: PAUL DOBRYDEN, UNIVERSITY OF CALIFORNIA, BERKELEY

**JENNIFER WILD**, University of Chicago

REPRODUCTIVE RECEPTION: THE CASE OF FRANCIS – MARCEL

**DIANE WEI LEWIS**, University of Chicago

WORDS ON FILM: AVANT-GARDE ARTIST MURAYAMA TOMOYOSHI IN "THE FILM AGE"

**MICHAEL COWAN**, McGill University

THE MOVING SURFACE OF DESIGN: ABSTRACTION AND THE WEIMAR  
ADVERTISING FILM

**THOMAS ELSAESSER**, University of Amsterdam

INTRODUCTION: ANTON KAES

**CINEMA ACROSS MEDIA: EXPANDING THE AVANT-GARDE  
BEYOND THE POLITICAL DIVIDE**

PLENARY ROUNDTABLE

MODERATOR: ANTON KAES, UNIVERSITY OF CALIFORNIA, BERKELEY

THOMAS ELSAESSER, TOM GUNNING, GERTRUD KOCH, PAOLO CHERCHI USAI,  
ANTHONY VIDLER

11.30 AM – 1 PM

## THEORY, PERFORMANCE, FANTASY

MODERATOR: ANNE NESBET, UNIVERSITY OF CALIFORNIA, BERKELEY

**JOHANNES VON MOLTKE**, University of Michigan

CLASSICAL FILM THEORY: A NOVEL

**JASON MCGRATH**, University of Minnesota, Twin Cities

FROM SEMIOSIS TO MIMESIS: PERFORMANCE IN CHINESE DRAMA AND FILM  
THEORY OF THE 1920s

**DORON GALILI & YURI TSIVIAN**, University of Chicago

THE SKYBOOK: A UBIQUITOUS MEDIA FANTASY

## SOUND, AESTHETICS, TECHNOLOGY

MODERATOR: JENNIFER BEAN, UNIVERSITY OF WASHINGTON

**MICHAEL RAINE**, University of Chicago

THE LIMITS OF SILENT CINEMA: OZU YASUJIRO AND THE "NEO-FILM SANS SILENCE"

**ANUPAMA KAPSE**, Queens College, City University of New York

SONG AND DANCE IN THE INDIAN SILENT FILM

**ROB KING**, University of Toronto

STULTIFICATION AND SENSATION: THE IMPACT OF SOUND ON THE AMERICAN  
SLAPSTICK TRADITION, 1928–1929

2.30 – 4 PM

4.30 – 6.30 PM

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